

▶ **BECOME A PARTNER TODAY! JOIN THE DISCOVERLAW.ORG CAMPAIGN.**

As a DiscoverLaw.org partner, your organization can benefit by:

- ▶ Receiving national exposure for your organization's offerings, programs and events. This includes:
 - Being featured on the DiscoverLaw.org web site in a variety of formats (articles, interviews, video, photos and more)
 - Being promoted to hundreds of diverse college students through targeted e-mails to DiscoverLaw.org registrants
 - Being highlighted on the campaign's social networking sites
 - Being promoted through the peer-to-peer activity of DiscoverLaw.org's Campus Coordinators
- ▶ Showcasing your leaders, alumni and/or key spokespersons by participating in the campaign's Podcasts, Webinars, testimonials, and Q&A feature on the site.
- ▶ Utilizing substantive DiscoverLaw.org resources for your relevant events. The DiscoverLaw.org campaign will provide materials to your organization to promote and generate interest in your event (everything from banners to posters to handouts as well as limited quantities of t-shirts and gym bags.)
- ▶ Drawing upon LSAC's DiscoverLaw.org staff to help support your relevant events. This could include providing speakers, displays, materials, and advance logistical support, as appropriate.
- ▶ Collaborating with LSAC's DiscoverLaw.org campaign to continue to develop additional innovative and strategic approaches to improving diversity in law and in the legal profession. Our goal is to create a network of partners who are sharing information and experiences to help enhance one another's programs.